



Ambasciata d'Italia  
Mascate

**PUBLIC NOTICE FOR SPONSORSHIP OFFERS FOR THE ORGANIZATION OF 2025  
PROMOTIONAL PROGRAM OF  
THE EMBASSY OF ITALY TO THE SULTANATE OF OMAN**

The Italian Ambassador to the Sultanate of Oman

- Considering art. 43 of the Italian law n. 449 of December 27<sup>th</sup> 1997, (Sponsorship contracts and cooperation agreements, agreements with public and private subjects, user contributions for non-essential public services and productivity incentive measures);
- Considering art. 29 of the Italian Presidential Decree n.54 of February 1st 2010 allowing diplomatic and consular Missions to sign sponsorship contracts with public or private entities, enterprises, associations, foundations, citizens and in general any subject, Italian or foreign, not involved in activities in conflict with the public interest;
- Taking into account Art. 6 of Decree n. 192 dated November 2, 2017 (cooperation with private entities), Regulation that contains general guidelines to regulate the procedures for the choice of the contractor and the execution of the contract to be carried out abroad;
- Considering the Italian Legislative Decree 36/2023;
- Given the Formal Authorization n. 15/2025 issued on January 29, 2025 in order to start the sponsorships selection process for events and activities planned in the 2025 promotional program by the Italian Embassy to the Sultanate of Oman, which will be done through a simplified public process.;
- Considering the opportunity to allow private entities, in cooperation with the Embassy, to support and sponsor such an initiative while promoting their image;

**OFFERS**

The opportunity to sign Sponsorship contracts with this Embassy in order to support the celebration of the events organized in the framework of the 2025 Promotional Program of the Embassy of Italy to the Sultanate of Oman

**1.Subject**

The 2025 Promotional Program, organized by the Embassy of Italy in Muscat, will be divided into an articulated program of events throughout the year, including the following (exact dates to be confirmed):

- 1) Concert "Homage to Domenico Modugno" by Mario Incudine Trio (29<sup>th</sup> of January): on the occasion of the launch of the Italian local Presidency of the Council of the European Union, a concert will be organized at Bait Al Zubair Museum performed by the famous interpreter Mario Incudine who will reach Muscat for this special occasion;

- 2) Exhibition “DIVA! Il Glamour Italiano nel Gioiello Moda” at the National Museum (February-March): in collaboration with the National Museum, the exhibition, curated by Prof Alba Cappellieri, present at the opening event on February, Sunday 9, 2025. The exhibition will display pieces of Italian fashion jewelry from the 1950s to the present day that exemplify Italian beauty, creativity, craftsmanship and innovation.
- 3) Italian Design Day (10<sup>th</sup> of February): in the framework of the Interior Design Furnishing Expo Oman to be held in Muscat, a panel at the Oman convention and Exhibition Center (OCEC) will be organized in collaboration with the Italian Curator Alba Cappellieri, Head of Jewelry and Accessories Department at Politecnico di Milano;
- 4) Waste Management Event (23 February), a conference that aims to address critical environmental challenges by focusing on waste management and waste-to-energy solutions. The event will foster dialogue between key stakeholders, encouraging innovation and collaboration to support Oman’s Vision 2040 sustainability goals, consisting in a platform for sharing expertise, exploring advanced technologies, and strengthening partnerships between Oman, Italy, and the UAE. By integrating with the Oman Climate Week, it also maximizes networking opportunities and industry engagement;
- 5) Sustainability Week (11 – 15 May): organization of an event focused on sustainability, with the purpose of showing to a delegation of Italian companies coming from Italy for the occasion the investment and collaboration opportunities in Oman economic environment;
- 6) Celebration of Europe Day (May): organization of a concert with a Jazz duo coming from Italy to celebrate the peace and unity of Europe in the framework of the Italian Local Presidency of the Council of the European Union;
- 7) Italian Language Week in the World (October): events dedicated to the promotion of the Italian language organized worldwide by the diplomatic-consular network and the Italian Cultural Institutes abroad, in connection with the Italian Ministry of Culture, Ministry of Education and Ministry of University and Research;
- 8) Italian Cuisine Week in the World (November): organization of events focused on the promotion of Italian agricultural and food products and Italian cultural and eno-gastronomic traditions, also through digital communication initiatives, including a reception at Ambassador Residence with a well-known chef coming from Italy (TBD), collaboration with Italian local restaurants and selected hyper markets, lecture on Italian Cuisine and products at local College(s);
- 9) Oman-Italian Film Festival (December, to be confirmed): an event dedicated to Italian Cinema, with the aim of spreading our cinematographic culture in the Sultanate of Oman and at the same time bringing great exponents of Italian cinematographic technique through seminars and workshops dedicated to direction, photography and cinematographic costume design held by relevant Italian professionals of the related fields.

1.2 The various initiatives will be promoted and highlighted on the Embassy's website, social media accounts and through further communication actions targeting Omani media and relevant Omani stakeholders.

1.3 In the context of the above-mentioned events, the Embassy offers the sponsors the possibility of highlighting their brands, logos and activities in accordance with the modalities and conditions reported under point 3 of this Notice.

## 2. General requirements for the Sponsorship

Public and private subjects are eligible to submit sponsorship offers, subject to the absence of conditions prejudicing or limiting their contractual capacity (Artt. 94 - 95 of the Italian Legislative Decree 36/2023)

### 3. Ways of Sponsorship

- Sponsorship offer from interested parties may consist of:
  - A. financial contribution;
  - B. contribution in kind, such as contributions in terms of services, goods, and products to be provided for the events.

### 4. Submission of sponsorship offers

The sponsorship offers (template as an example in annex 1) by interested subjects:

- must be signed by the company legal representative, along with his/her copy of a valid ID and be sent: a) by registered mail or by other authorized delivery agent or delivered by hand to the Embassy of Italy in Muscat; b) by e-mail (with PDF attachments under 2.5 MB) to the following e-mail addresses of the Embassy: [commerciale.mascate@esteri.it](mailto:commerciale.mascate@esteri.it) ; [contabilita.mascate@esteri.it](mailto:contabilita.mascate@esteri.it);
- must be delivered at least 7 days prior the scheduled event in order to allow the Embassy to implement the sponsorship agreements and guarantee that the sponsors' names are included in the event promotional materials; - must indicate, as stated in point 3, the amount or the kind of good/service intended to be offered to the Embassy as sponsorship; - must indicate the event(s) that the offeror(s) aims to sponsor; - must be accompanied by the declaration under their own responsibility confirming there are no adverse or restrictive conditions to the sponsor's contractual capability, according to art. 94-95 of the Italian Legislative Decree 36/2023 (Annex 2);
- must contain the offeror(s) consent to the processing of their data, as well as personal data, according to the Italian Legislative Decree no. 196/2003 and the General Data Protection Regulation / GDPR (EU) 2016/679, for all procedural means (Annex 3).

### 5. Exclusion from the evaluation procedure

Conditional, incomplete or unsigned offers will be excluded. Offers presented after the deadline will be considered only exceptionally and may not guarantee a full image presence in the event's promotional material. The date of receipt, excluding communications sent by e-mail, will be attested only by the Embassy stamp. The timely delivery of the offers is exclusive responsibility of the senders. The Embassy declines any responsibility regarding delays related to the delivery agents.

### 6. Sponsorship offers evaluation procedures

Sponsorship bids are evaluated by the Embassy according to the criteria of the sponsorship project and the principles of cost, effectiveness, fairness, equanimity, transparency, proportionality. In consideration of the special nature of the object of this Notice, the Embassy can accept more than one sponsorship.

### 7. Right to reject sponsorship offers

Any sponsorship can be rejected if:

- a) there are grounds for exclusion based on the provisions of articles 94-95 of the Italian Legislative Decree 36/2023:

- b) the Embassy deems the offer could create conflict of interest with the activities of the Embassy and if it is believed there is a law violation of the Italian legislative system;
- c) the Embassy deems the advertisement could be any damage for its image and/or initiatives;
- d) there is insolvency, fraud and bankruptcy proceedings or proceedings deriving from precautionary measures against mafia;
- e) it is not receivable for general opportunity reasons according to the sole judgment of the Embassy;
- f) it includes political, syndicalist, philosophical or religious propaganda.

#### 8. Sponsorship contract

The sponsorship contract is signed between the Sponsor and the Embassy. In no case another subject could replace the Sponsor in the contract signed between the Embassy and the Sponsor — unless there is a written authorization from the Embassy.

Pursuant to article 6, paragraph 2 of the D.M. 2 November 2017 n. 192, a specific clause is inserted in the sponsorship contract that allows withdrawal for reasons of foreign policy, by simple request, without conditions or limitations of any kind, free of charge and without prejudice to the right to the refund of payment installments previously paid and exceeding the consideration for services already rendered and developed. If the contractor does not accept the inclusion of the clause, the sponsorship contract cannot be engaged.

If, for any reason not dependent on the Embassy, the event(s) were not to take place, the Parties will decide by mutual agreement on modalities for reimbursement of funds already disbursed to the Embassy.

Muscat, January 29, 2025



The Ambassador  
Pierluigi D'Elia