



EMBASSY OF ITALY IN OMAN

Office of the Defense Attaché

PUBLIC NOTICE FOR SPONSORSHIP

(Art. 43 of the Italian law n. 449 of December 27th 1997, art. 29 of Presidential Decree 54/2010 and subsequent amendments, art. 6 of Decree n. 192/2027, Presidential Decree 236/2012, Legislative Decree 36/2023, and art. 1322 of the Civil Code)

The Office of the Defense Attaché at the Italian Embassy in Oman is hereby launching the sponsorships selection for the organization of the reception taking place on November 4th to celebrate the Day of National Unity and the Italian Armed Forces (following, “Event”). Omani civil and military authorities, diplomatic personnel from countries linked to Italy residing in the sultanate, representatives of the national community, and representatives of companies that will contribute to sponsoring the initiative according to the guidelines provided below will be invited.

1) **Entities to whom the notice and configuration of sponsorship proposals is addressed:**

The parties to whom the call for expressions of interest is addressed are private entities, companies, consortia, representative organizations and other economic operators who intend to promote their image through collaboration with the Italian Embassy in Oman, contributing to the implementation of the specified initiative and for which there are no prejudicial or limiting conditions of contractual capacity pursuant to Legislative Decree no. 36 of 2023.

Applications may involve exclusively financial sponsorships (with financial contributions in the form of financing, debt assumption, or other payment arrangements) or, alternatively, operational sponsorships (technical sponsorship or the acquisition/performance of works, services, or supplies directly by and at the sponsor's expense). Proposals may combine both forms (partly financial and partly technical).

In both cases, the applicants' qualifications will be verified. The Office of the Defense Attaché at the Italian Embassy may allow multiple sponsors to support the initiative. Sponsorship proposals are not binding on the Embassy for the purposes of formalizing the contract.

2) **Terms of the Sponsorship Agreement:**

Sponsorship is operationally aimed at providing resources for the aforementioned activity organized by the Office of the Attaché. Relationships between the Office of the Defense Attaché at the Italian Embassy, as a sponsee, and the sponsors will be governed by separate contracts, stipulated in accordance with current Italian law.

By signing the sponsorship contract, the company undertakes to assume all responsibilities, obligations, and costs inherent and consequential to the organization of events and to cover the agreed-upon expenses arising from participation in promotional activities and projects coordinated by the Embassy, as well as to comply with the Embassy's instructions regarding the precautions to be taken for the dissemination of advertising messages.

The sponsor shall be responsible for any costs related to the payment of any taxes, duties, or fees, however denominated, required by national or local laws or regulations, arising from the execution of the contract.

The sponsorship agreement, freely negotiated according to the principles of impartiality and equal treatment among the operators who have expressed interest, is signed by the legal representative of the chosen sponsor and the Office of the Attaché at the Embassy (the contact person will be the Defense Attaché: Captain Mario Guido BERTERO NARANJO). It will not allow third parties to take over the contract unless authorized in writing by the Office of the Attaché at the Embassy and without prejudice to the need to ensure that the sponsor does not face any exclusion grounds.

It is also important to refer to Article 6 of Decree No. 192 of November 2, 2017, as amended by Ministerial Decree No. 32 of 17 January 2024, paragraph 2 of which establishes that sponsorship contracts include a specific clause that allows termination for foreign policy reasons, upon simple request, without conditions or limitations of any kind, free of charge and without prejudice to the right to a refund of any advance payments previously made and exceeding the consideration for services already rendered and acquired. If the contractor does not accept the clause, the sponsorship contract cannot be concluded.

3) Obligations of the Sponsor and the Sponsee under the Sponsorship Contract

The sponsorship contract is the contract through which the Office of the Defense Attaché at the Italian Embassy (sponsee), as part of its initiatives, offers a third party (sponsor) who undertakes to provide a predetermined service the opportunity to advertise their company name at specific and predefined times and in specific advertising spaces. Therefore, the Office of the Defense Attaché at the Italian Embassy will guarantee the widest possible visibility for the parties selected as sponsors on all informational materials produced for the event, generally as indicated in Annex "D." In turn, the parties selected as sponsors will guarantee the provision of services/supplies/work and will procure the documentary material necessary for advertising purposes according to the agreed upon timelines and methods, generally as indicated in Annex "D."

4) Requirements of the Sponsor:

For sponsorship to be accepted, the following conditions must be met:

- Consistency with the public interests being pursued;
- Absence of a conflict of interest between the public and private activities being sponsored or advertised;
- Absence of prejudice or damage to the image of the Italian Embassy or its multilateral initiatives;
- Absence of disputes with the proposing Administration;
- Absence of any prejudicial or restrictive situations affecting contractual capacity. The Defense Office at the Embassy has the right to reject the sponsorship offer if:
- It believes it may conflict with its institutional and diplomatic activities;
- It believes the advertising message may be prejudicial or damaging to its image and/or initiatives;
- It deems it unacceptable for reasons of general expediency;
- It contains elements of propaganda with political, trade union, philosophical, or religious purposes;
- contains offensive messages (including manifestations of bigotry, racism, hatred, threats or intolerance).

5) Deadline for the submission of the sponsorship offer and evaluation

This notice is valid **until October 1, 2026**. Sponsorship offers received will be evaluated in accordance with the principles of cost-effectiveness, effectiveness, impartiality, equal treatment, transparency, and proportionality. Based on the offers received, the parties to sign the contracts will be identified, signed by the procedure manager (Defense Attaché: Captain Mario Guido BERTERO NARANJO) and the sponsor's legal representative.

Proposals that are most consistent with the promotional and institutional spirit of the event will be given priority. In the event of competing applications, the sponsor reserves the right to initiate additional negotiations with the interested parties, in accordance with the principles of transparency and equal treatment between the

contractors, in order to maximize the benefit to the Administration. The possibility of allowing multiple proposals to coexist remains unaffected.

The Office of the Defense Attaché at the Italian Embassy, at its sole discretion, reserves the right to reject proposals that, due to the nature of the sponsorship or the sponsor's activity, are deemed incompatible with the institutional role of the Embassy itself. The sponsor also reserves the right to reject any sponsorship deemed inconsistent with the aims of the initiative.

6) Proposal Submission:

To benefit from all the benefits referred to in point 3), the following documentation must be submitted to the Office of the Defense Attaché at the Italian Embassy by October 1, 2026:

a. Sponsorship offer - using the appropriate form "Annex A" - certifying the company's name, indicating the initiative to be sponsored, the amount and/or the service or supply of goods offered. The aforementioned offer must be signed by the legal representative and accompanied by a photocopy of a valid identity document.

b. A self-certification - using the appropriate form "Annex B" - certifying:

- the absence of any conditions prejudicial or limiting the sponsor's contractual capacity;
- the absence of insolvency or bankruptcy proceedings (in the case of businesses or corporations);
- the absence of impediments resulting from the application of precautionary measures;

- the names of the entities represented in the case of businesses, associations, or foundations;

The aforementioned documentation must be submitted in writing and sent by email to the following address: difeitalia.mascate@smd.difesa.it.

The documentation must also be sent for information to: muscat.dat@smd.difesa.it and muscat.assistantdat01@smd.difesa.it

If the content of the offers and related self-certifications is found to be untrue, the interested party will incur the applicable criminal penalties and will immediately forfeit any benefits obtained based on the untrue statements.

Offers that are conditional or expressed in an indeterminate or incomplete manner (for example, without a handwritten signature) will be excluded.

7) Privacy Policy

Applicants are informed, through the information in "Annex C," pursuant to Legislative Decree no. 196/2003 and the General Data Protection Regulation (GDPR) (EU) 2016/679, about how the data provided will be processed. The data controller is the Italian Defense General Staff.

Muscat, 11th of August 2026



The Italian Defence Attache'
(Captain (Navy) Mario Guido BERTERO NARANJO)

Annex A – Sponsorship offer

(Company logo/header with Tax Code/VAT number. Preferably on letterhead)

Sponsorship Offer

Subject: Sponsorship for the Celebration of the Day of National Unity and the Italian Armed Forces on 4th November 2026 in Muscat (Oman).

The Undersigned.....born on the.....in
....., as legal representative of the company
.....based in
.....
.....

Phone #. e-mail

Having seen the notice published on the website of the Italian Embassy in Oman regarding the call for sponsors for the evening event celebrating the Day of National Unity and the Italian Armed Forces.

**EXPRESSES HIS/HER WILLINGNESS TO SUPPORT THE ABOVE-MENTIONED
EVENT WITH THE CONTRIBUTION IN KIND (TECHNICAL SPONSORSHIP),**

and undertakes, subject to the stipulation of a specific sponsorship agreement with the Office of the Defense Attaché at the Italian Embassy in Oman, to provide services and/or supplies related to the event, of the value regarding the sponsorship type _____.

It also undertakes to assume all liability arising from the advertising message and/or display.

(Date and Place)

(Name, Surname and Signature)

A photocopy of the legal representative's valid identity document is attached.

Annex B – Self-declaration

(Logo/header complete with company tax code/VAT number. Preferably on letterhead paper.)

SELF-DECLARATION

The undersigned.....
Born in
On the
Resident in.....
Address.....
In his/her quality of.....
of the company.....
ID number.....
Tax number.....

As required by Italian Legislative Decree 36/2023 and pursuant to Articles 46 and 47 of Presidential Decree No. 445/2000, I am aware of the criminal liability that may arise for anyone who makes false statements, creates false documents, or uses them, and that the provisions of Article 76 of Presidential Decree No. 445/2000 will apply. I am also informed that my personal data will be processed by the Public Administration in accordance with Legislative Decree No. 196/2003.

Declares

the non-existence in the private entity, company, consortium, representative organization (*name of the company*)_____ of conditions that are prejudicial or limit the contractual capacity and

undertakes the obligation

to assume all responsibilities and to observe the indications of the Office of the Defense Attaché at the Embassy regarding the precautions contained in the specific sponsorship contract referred to in the Notice of Sponsorship of the Day of National Unity and the Italian Armed Forces, November 4, 2026.

Date and place

The legal representative

This self-certification does not require signature authentication. Please attach a photocopy of a valid ID.

Annex C - Processing of personal data. Privacy

Information pursuant to Articles 13 and 14 of Regulation (EU) 2016/679 (GDPR) regarding the processing of personal data provided when applying for technical sponsorship for the event organized by the Military Office at the Italian Embassy on the occasion of the Celebration of the Day of Italian Unity and the Armed Forces – November 4, 2026.

PREAMBLE

This information notice is drafted pursuant to Articles 13 and 14 of Regulation (EU) 2016/679 (hereinafter the "Regulation") and is intended for economic operators who will apply for technical sponsorship for the event organized by the Military Office at the Italian Embassy on the occasion of the Celebration of the Day of Italian Unity and the Armed Forces (November 4, 2026). It describes the methods for processing the data provided on that occasion.

DATA CONTROLLER

The data controller is the Italian Defense General Staff. In accordance with the organizational structure of the Ministry of Defense, taking into account Article 3 of the Ministerial Decree of September 4, 2024, the entity that acts as data controller for this specific processing is the Italian Defense General Staff through the "Designated", the Defense Attaché at the Italian Embassy in Oman, to which the application for technical sponsorship is submitted.

DATA PROTECTION OFFICER

The Data Protection Officer of the Ministry of Defense can be contacted by sending an email to the following addresses:

- rpdd@difesa.it
- rpdd@postacert.difesa.it

PURPOSE OF PROCESSING

The personal data indicated on this page are processed by the Ministry of Defense in the performance of its tasks of public interest or otherwise connected to the exercise of its public powers.

LEGAL BASIS

- Regulation (EU) 2016/679 - Art. 6, paragraph 1, letters c) and e);
- Legislative Decree No. 66 of March 15, 2010 (Military Code);
- Presidential Decree No. 90 of March 15, 2010 (TUOM), in particular Art. 723.

CATEGORIES OF DATA PROCESSED

The personal data processed consist of common personal, contact details and internet browsing.

DATA PROCESSING METHODS

The personal data provided when submitting an application for technical sponsorship of the above-mentioned event will be processed by authorized personnel of the Ministry within the scope of their assigned institutional duties and functions, using automated tools and/or manual methods, in full compliance with the principles of lawfulness, fairness, transparency, data minimization, and integrity. Appropriate technical and organizational measures will also be adopted to ensure a level of security appropriate to the risk, preventing data loss, illicit or improper use, and unauthorized access. No automated decision-making process is envisaged.

DATA RETENTION

The personal data processed will be retained for the time necessary to carry out the purposes of public interest or related to the exercise of public authority, starting from the date of submission of the application for technical sponsorship.

DATA RECIPIENTS

The personal data processed may be disclosed, upon request, to judicial authorities.

TRANSFERS OUTSIDE THE EU

The personal data provided may be transferred to third countries or third international organizations solely for the purpose of achieving the stated objectives.

RIGHTS OF DATA SUBJECTS

Pursuant to the Regulation, "data subjects" are granted the following rights with respect to their personal data: the right of access (Article 15), the right to rectification (Article 16), the right to erasure (Article 17), the right to restriction of processing (Article 18), the right to request communication of any rectification, erasure, or restriction of processing (Article 19), and the right to object (Article 21). These rights may be exercised by contacting the Data Controller.

COMPLAINTS TO THE DATA PROTECTION AUTHORITY

Pursuant to Article 77 of the Regulation, if the data subject believes that the processing of his or her data violates the Regulation, he or she has the right to lodge a complaint with the Italian Data Protection Authority (Autorità Garante per la Privacy), as the Supervisory Authority, located at Piazza Venezia no. 11 – 00187 Rome, which can be contacted by sending an email to the following addresses: garante@gdpd.it; protocollo@pec.gdpd.it.

N.B. This notice is an integral part of the sponsorship announcement, published on the website of the Italian Embassy in Oman, relating to the anniversary of November 4, 2026.

Annex D – Sponsorship Category

SPONSORSHIP CATEGORY

To establish a general alignment between sponsorship offerings and advertising space, the following are the types of sponsorship:

- **Silver Sponsorship** (1000 EUR or equivalent in OMR): company logo on the invitations and event posters displayed in the room with the wording "Silver"; company mention in the event presentation that introduces corporate speeches; availability of three invitations (with companions), which may be reserved for company employees or guests of interest (subject to eligibility by the sponsee), and possible limited exhibition space¹ (the sponsee reserves the right to assign exhibition space based on available space and relevance to the event);
- **Gold Sponsorship** (2000 EUR or equivalent in OMR): company logo on the invitations and event posters displayed in the room with the wording "Gold"; Mention of the company in the event presentation that introduces the institutional speeches; continuous display on the screens in the Embassy rooms of a corporate video (maximum 15 seconds) edited with those of other sponsors, interspersed with videos on the activities of our Armed Forces; availability of six invitations (with companions), which can be reserved for company employees or guests of interest to the company (subject to eligibility verification by the sponsee), and possible exhibition space¹ (the sponsee reserves the right to assign exhibition space based on available space and relevance to the event);
- **Platinum Sponsorship** (3000 EUR or equivalent in OMR): presence of the company logo on the invitations and event posters displayed in the room with the wording "Platinum"; mention of the company in the event presentation that introduces the institutional speeches; Continuous screening of a corporate video (maximum 30 seconds) on the screens in the Embassy's conference rooms, edited together with those of other sponsors, interspersed with a video on the activities of our Armed Forces; availability of nine invitations (with companions) that can be reserved for company employees or guests of interest to the company (subject to verification of eligibility by the sponsee), and possible suitable exhibition space¹ (the sponsee reserves the right to assign exhibition space based on available space and relevance to the event);

The Office of the Defense Attaché reserves the right to consider additional sponsorship proposals, including those below the financial thresholds established for the categories mentioned above, where such proposals are deemed beneficial to the organization of the event. In such cases, the Office of the Defense Attaché also reserves the right to agree upon and negotiate with the proposing company the corresponding benefits and visibility opportunities, taking into account the proposal submitted.

¹ Responsibility for any material displayed, as well as any related costs, falls entirely on the sponsor.